

Vector Launches Subsidiary in South Korea

Tools and Services for the Networking of Electronic Systems in the Automobile

Stuttgart/Seoul, 2007-10-01 – Vector, the leading supplier of solutions for the development of automotive electronics, announces the opening of a new subsidiary in Seoul, Korea. With this step, Vector Informatik GmbH, headquartered in Stuttgart, Germany, is affirming the importance of the Korean market. Effective immediately Vector Korea will represent Vector's entire product portfolio in the Korean market. Current and future users will receive a maximum of on-site support.

Vector Korea will be managed by Thomas Geyer, who can call upon many years of success in his work in the automotive industry in Germany and Korea. He has been with Vector for 2 years. Mr. Geyer and his team will offer Korean customers consultation services for the new standard AUTOSAR and for CAN, FlexRay, LIN, and MOST bus systems.

Via the new branch, the automotive industry will have access to the complete portfolio of Vector, which spans from the development of distributed systems, ECU test, ECU calibration, diagnostics, and ECU software to process management. Moreover Vector Korea will step-by-step introduce additional offerings regarding the implementation of software components and support for all Vector tools, e.g. CANoe, CANalyzer, CANape, etc. Other areas of emphasis are consultation and training classes, also held directly at the customer's site.

Vector Korea will continue the good and longtime cooperation and project work with its Korean distributor Hanil ProTech. Vector is very grateful for the successful partnership and cooperation during the last years.

**Personalities:**

Thomas Geyer, 38, Representative Director of Vector Korea IT Inc.

Mr. Geyer has 10 years of experience in the motor vehicle industry. Focusing on Vector's Korean businesses, he already served Korean customers as contact person for several years.

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About Vector Informatik GmbH (Revised: 10/01/2007):

Vector Informatik is the leading producer of software tools and components for networking in electronic systems based on CAN, LIN, FlexRay and MOST as well as a number of CAN-based protocols.

This know-how is conveyed in the form of products or as a comprehensive consultation package with system and software engineering. Workshops and seminars round out our multifaceted training program.

Worldwide customers in the automotive, heavy-duty vehicle, transport and control engineering fields rely on solutions and products from the independently-owned Vector Group.

Vector Informatik, founded in 1988, currently employs 750 people together with Vector Consulting GmbH and in the year 2006 achieved sales of 105 million euros. In addition to its headquarters in Stuttgart, Vector Informatik also has an international presence with subsidiaries in the USA, Japan, France, Sweden, and the Republic of Korea.